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Energy Labelling on the Internet

Currently



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Product Information : Beko WMB51221S



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, Front Loading, A+, Width 60cm [More product info](#)

Price range: £ 179.99 - £ 250.25

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Product rating: 0 / 5 ★★★★★

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Product information

Product

Product name WMB51221S

Type

Type Front Loading

Product properties

Control Push button/rotary

Capacity (kg) 5 kg

Effect

Washing Efficiency Class A

Energy Efficiency Class A+

Centrifugal Efficiency Class B

Spin Speed (rpm) 1200 rpm

Program

Number of Programs 11

Quick Wash Yes

Delicate Wash Program Yes

Aquastop Yes

Energy facts

Energy Consumption 0.85 kWh/wash

Water Consumption 47 L

Energy

The problem

- Information not prominent; no mnemonics
- Consumers are on the Internet not presented with where e.g. 'class A' is in the scale
- Growing sales through Internet as well as researching before buying in physical shop meaning
- Consumers do not get good information
- Loss of part of predicted energy savings



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Solution?

Technology is now advanced enough to display the label and fiche on the Internet

However, immediate display not always feasible: little visual space e.g. on smart phones

Beko WMB51221S
Front Loading, ., Width 60cm
☆☆☆☆☆

Hotpoint WMFG611P
White, Front Loading, ., Width
☆☆☆☆☆

Bosch WAQ28461GB
White, Front Loading, ., Width
☆☆☆☆☆ 1 Expert re

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A+++
A++
A+
A
B
C
D

A+

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XYZ
kWh/annum

VWXYZ L/annum
Y,Z kg
ABCDEFG
YZdB

2010/1061

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XYZ
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ABCDEFG
YZdB

2010/1061

Timeline

Stakeholder agree
on strengthening
internet provisions

Directive revised
to allow for this

Technical advisory group of
retailers and internet experts
exploring options

2 Consultation
Forum meetings

Drafting
impact assessment
and regulations

Energy labelling
expert group meeting

WTO consultation

Adoption

Publication

Application

2008 2009 2010 2011 2012 2013 2014 2015

Solution

- Allow 'nested display'
- and
- Ensure that the image used provides information on what e.g. class A means.



Similar approach for the product information fiche



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Beko WMB51221S

Front Loading, Width 60cm



A ++

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[Which?](#)

£ 180 - 250

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7 retailers

14%
OFF



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Hotpoint WMFG611P

White, Front Loading, Width 59.5cm



A ++

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[Which?](#)

£ 250 - 330

[Compare prices](#)

5 retailers

13%
OFF



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Bosch WAQ28461GB

White, Front Loading, Width 59.8cm



A ++

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[Which?](#)

£ 438 - 520

[Compare prices](#)

25 retailers

11%
OFF



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Beko WMB51221S
Front Loading, Width 60cm
★★★★★

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Hotpoint WMFG611P
White, Front Loading, Width
★★★★★

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Bosch WAQ28461GB
White, Front Loading, Width 59.8cm
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£ 180 - 250

Compare prices

7 retailers

14% OFF

£ 250 - 330

Compare prices

5 retailers

13% OFF

£ 438 - 520

Compare prices

25 retailers

11% OFF

The delegated regulation

amends all existing energy labelling regulations
(for ovens and range hoods this new approach was already
included directly)

applies from January 2015 for any new model
(including upgrades) placed on the market